

"I just wanted to touch base and say that I really liked your webinar. As always, your heart really shows thru every time you speak. I LOVE that images of you on the floor with the baby. You look so happy! I can not believe that you are paying off your mortgage, that has got to feel cool. The funny thing is that I have become a big Dave Ramsey fan as well. It is such a simple theory and it works! I also want you to know that I appreciate you friendship. When I decided to start this tour (Bellies and Babies), you were the one person that I did not want to be disappointed with me. The good news is that next year, the tour is tots to teens! Frank, if I can ever do anything to help you out, please feel free to ask. There are very few people in my life that have had such a great impact on my life and my soul. I do consider you one of those people that left a permanent mark on my heart."

- Sandy "Sam" Puc Littleton, CO Host of the "Bellies and Babies" and "Tots to Teens" tours.

"Mike and Frank have been my friends in photography since the previous millennium. Each of them has devoted untold hours studying, writing, testing and refining the tools they use every day to generate bookings and sales in their studios. You would do well to hear what they have to say - after all, they've already done the work and made all the mistakes, so you don't have to."

- John Hartman Stevens Point WI Host of his annual "Marketing Bootcamp" in Las Vegas.

"Frank, I can't thank you enough. We sent our first Baby Plan Mailing and the next day our phone was literally ringing off the hook. It was insane! I would be on the phone with one Mom, while other Moms were leaving messages in my voice mail. We've never had a promotion work this well. You know, we've been mailing out postcards

for years with only mediocre results. Your system really works. 35 Moms called us, and 32 booked! Just think, 32 times 4 sessions each. This gives us a whole lot selling opportunities, just from one mailing. I can't wait for the next one, this is so much fun! Thanks again, Frank. I'm eternally grateful."

- Len Moser Canada

"Thank you for your educational materials. Our staff watched your dvd on controlling sales. It was like a lightbulb came on for us. I am so excited to get into place your ideas on packaging and bundling. As you know I have also ordered your dvd on how you photograph your sessions with finished products in mind. I have always loved the art of photography. Now I feel with the help of your dvd's we can start refining the art of selling and making a decent income of our passion!! To anyone thinking of purchasing your materials, I would say that I feel it is an investment that will pay for itself many times over in a very short time. Again, thanks for sharing your knowledge and experience with us!"

- Roy Ruddell Spokane, WA

"I just wanted to follow up with you after our coaching session back in the beginning of March. At that time we were questioning about the response with the Mike Spatola Gift Card letter. After speaking with Mike, and having him correct numerous mistakes that we were making, for example: the quality of our paper we were printing on, correcting some items within the letter we did not input correctly, changes to the envelope to make it look more like a card or an invitation as well as correcting a transposed number in one of the phone numbers in the letter, the response has been dramatically better. From the last three mailings, the response has increased

drastically from about 4 calls to around 20 to 25 calls per mailing and we are booking about 90% of the clients for sessions with very little no shows with the average client spending around \$700 and had three sales in the \$1500 area. Only 2 people from the three mailings have stuck to what was included What I have learned from this process is that I need to go slower and have someone else double check my work. Also, not to rush things just to get it in the mail. And ask for help from our mentors when we are in trouble. Without the help of Mike and Frank Donnino we would not have had the month of sales we just did, normally April is very busy with weddings but not this one and because of this letter and their help we were busy, very busy. He is a stand up person with no agenda except to help others. I had the pleasure to meet him down in Florida and he gave us so much and never dodged a question. He knew we were struggling and offered ideas to turn things around and as you can read above he did. I would recommend his letter to anyone who wants their phone to ring and new clients coming in the door. I am awaiting a new letter for another market he is writing for and as soon as it is ready I am going to purchase it as well and do it exactly the way he tells me too."

- Jerry and Caroline Rizzo - David Eric Photography New Jersey

"A few weeks ago I purchased your "Baby's First Year Guide Book". My wife and I have been working on starting our own studio for a few years and had pieced together our own type of Baby Plan before I found your info. Our business wasn't going much of anywhere and we knew it was time to do something. I bought the book and worked on personalizing it to our studio. Just going through it opened up several changes we had to make in our own system, basically things we had never thought of. Thursday night we had our first session with a mom to whom we had sent the book after she reserved a session. She was very enthusiastic and told us that the book was VERY (her emphasis)

helpful. Thanks for the help and we plan to be saving for the entire plan as soon as possible. Thanks!"

- Bob Williams - R. E. Williams Photography

"I am a fellow professional photographer. I have been in the business since 1981 and just recently joined the team at Marathon Press, which is how I came across your name and looked into your website. I want you to know that you are my new hero. I've known and heard about you throughout my professional career and we probably have even passed each other at conventions but your story on your website of Little Samuel was the most beautiful piece I have ever read. I am aware of the "Now I lay me down to sleep" program and I have heard wonderful stories by other photographers about their experiences but your letter to those parents must have come from a place so deep and sincere in your heart . . . well, it goes so far beyond the human touch that I believe you must already have a place reserved for you in heaven complete with angel wings and all. I mean that sincerely. I hope to meet you one day soon. It was a pleasure to read about your wonderful family on your personal website as well. Your wife and children certainly have an artist & hero right there at home. As photographers we hope to make a difference in people's lives with our art. It must be satisfying to know you have certainly done that and more. God Bless!"

- Mark Weber - Marathon Press

"I have thanked you before, but I really want to take a moment and thank you again. The reason being is that I took a moment and was really looking over my books for the year for the first time in a couple of months (I got side track with the move and just did not make the time to really look at my numbers), well as of today I am 88% of my

total sales for all of last year. I doubled my sales from the first half last year and if this keeps up then I should be able to double my total sales over last year if not come really close. I know adding the year long plans have helped and even factoring in the sessions I still have to do on those plans my average sale is up also. There is so much more I want to implement and now that I have help I know I will be able to find the time to do them and hopefully I will see my sales increase even more. You have never lost faith in me and you have always been an encouraging and caring mentor and I want to thank you for that. I know I am still a long way away from what you and most everyone on the baby plan forum have for sales, but I am getting there. With your help, constant support and of course hard work, I am getting there."

- Denise Clay

"Just a quick note of total appreciation for your existence on this earth!! I have been a student of Charles Lewis since the beginning. I have been in professional photography since 1969 "Just Getting By" for all of these years (30 years before you photographed your first baby!). Prior to selling my studio at a great loss about 2 years ago and following that by bankruptcy a year later - to eliminate the last nagging debts of a poorly run business (this is what happens when you read the stuff, listen to the stuff BUT never follow through!). While in business, I invested in the Raid My Vault Package and as I was selling the business I invested in the Killer Marketing Package. I am attempting to run my photography out of my home office at the present time and I plan on specializing in Babies AGAIN and Families and in getting a plan set up, I am following a lot of the Donnino techniques. They are very similar to what I used to do many years ago – enjoying a 7% to 10% response rate to my mailings....but that all dropped off about 5 years before I sold the business – which is another story. What I am writing to you about is the multiple stories that you shared

about yourself - WOW! Because I'm studying your baby promotion methods...I figured that I wanted to learn a little more about you so I popped the CD into my portable player and stepped out the door to do my daily "5 Miler". I'm about 10 years older than you – I'm guessing ... but anyways, here I am – a 60 year body with an "18 year old boy inside" walking down the road at a goodly pace – on a beautiful day amidst a reasonable amount of other people – with tears streaming down my face. You had just told four stories; one about your wife and the accident, one about your daughter, one about the lawyers and the eviction and one about your father! WOW. Do I have the right to complain – NO. Do you think that 30+ years is enough time for me to feel sorry for myself – YES. I don't know how much time I have left but I – after hearing you and feeling a great amount of inspiration – I am bound and determined to get my life together. As it stands right now, I cannot afford to print a color brochure as I'm already borrowing on my Life Insurance just to pay the mortgage and I am working as a Security Officer at a local hospital where I primarily am responsible for handling the corpses when some one expires or wrestling with patients – mostly in the mental ward – to de-escalate their anger and aggression. I hate it! I am spending every waking minute in an effort to resurrect my photography. It can't happen too soon!! You are a true inspiration. I want to thank you from the bottom of my heart and let you know how much hearing you has meant to me."

- Les Wallack

"I wanted to write because when I came back from your seminar everyone asked about what I learned. Sure, I learned a lot! OVERWHELMING! However, I could also see the kind of person that you were. You can even ask my Mom and Dad. I raved over how much you loved your family and what a wonderful person you were inside and out. That really touched me. Just for the fact that alot of

people who do what you do are in it just for the money and not because they care. You are in it because you want to help. I will say a little prayer for those who hurt you. Hopefully they will learn a lesson in all of this. Have a wonderful day and keep smiling!"

- Cindy Reeder

"Well, I just got back after having driven all day. I am still glowing from all that I learned, and I can't tell you how excited I am. I will admit. I have attended WAY too many educational seminars in the last three years since I went pro, but everyone has contributed towards my success. I have done really well and have built an awesome business. Just one problem though, I didn't have my pricing in line. Now I know what needs to be done and how to go about getting there. In addition to all of the KILLER marketing information that I got, I also REALLY learned some awesome baby photo session techniques. I can't wait until my "secret weapon" gets here. I also learned a number of cool new ways to get expressions and to use the tools and props that I already have. An additional benefit of something like this is the wonderful people that you meet. There are some really great people that are also Frank's students. Jennifer Okamoto was a wonderful 'roomie'. She was wonderful, and she gave freely of her time and ideas. I imagine that, as I am writing this email, she is somewhere flying across the US on her 22 hour ride back home to Honolulu. She is the first person that I have ever met that actually LIVES there, and she is totally normal! You guys, this was awesome. Frank told us that he wasn't sure if he would ever host a seminar again, but I think we were successful in twisting his arm. I think/hope that we will get this privilege to study under the master again. GO FRANK AND MIKE. YOU ROCK! BTW, I mentioned that I would give samples of the wallet referral cards that I have created. These have been really successful for me. They are easy to create, and they go out to every mom that

places an order. Since it is an image of her own child, she keeps the cards in her wallet. She gets two gift portraits for giving out the wallet card and getting someone to come in."

- Susan Bryg Marietta GA

UPDATE FROM SUSAN BRYG (ONE MONTH AFTER ATTENDING FRANK'S SEMINAR) "WOW! It is amazing. I was at Frank's seminar for a whole week, and March was my BEST MONTH EVER! Without an employee, I had an \$11K (almost) month, and I have actually had money left over at the end of the month. Because of Frank and because of the fact that his plan and program has simplified my life, not only am I making more money, I am able to do it without the burden of meeting payroll every two weeks. Now that my packages are simpler, it doesn't take nearly the amount of time or money to get an order out. Frank, THANK YOU SO MUCH! YIPPEE!"

"Very excellent seminar! Outstanding in all respects! The timing for us was excellent! My only comment for Frank and his staff is.....What is the dates for your 2009 seminar?"

- Sam and Darlene Habegger Bluffton IN

"As I'm just getting started, I had to pick one and only one seminar to go to this year. I picked this one - and boy, did I pick right! The seminar was excellent! Well planned, extremely informative in terms of both "how to do it" and more universal concepts related to business, marketing, etc. Frank, Mike, Jennifer and all of the students were open to any question and shared issues and solutions freely. I have brought back so many ideas to implement in my fledgling business - I spent a good portion of the day yesterday just going over my notes, prioritizing

how to apply what I've learned. This was one of the best seminars I've attended across all professional fields and I go to many of these (though not in photography) for my day job (CISO). I can't wait for next year's seminar! Thanks to the seminar, Frank, and all of the others, I've gone from terrified to "why didn't I start sooner". Just from this short encounter, I know that Frank and the rest of this group are there to help and share (as am I) - I'm not in this alone. Sounds corny, I know, but it's how I feel. This was a seminar that inspires! THANKS!!" -

- Kathryn Tolliver Mc Kinney VA

"As usual Frank, you, Donna, Tony and John did a fabulous job! Thanks to Mike and Jennifer for all their insights. Jen, I can't wait to implement all the ideas for the Year Long Packages. Mike what can I say but there's no one better at writing sales letters than you. It was greatly appreciated on how you and Frank go through the process of creating one. What a gift you gave the attendees!"

- Elaine Kerlake Howell NJ

"The seminar was absolutely wonderful. I can't thank each of you enough. I don't just mean the people who have been doing this for a while now, but even those of you who are just getting started. It's really amazing what happens when you do get a bunch of like minded people together. It was a real learning experience to share ideas both in the seminar setting and as we were at dinner, lunches and breaks. Everyone has things to contribute and I was able to learn from the positive experiences as well as the negative ones of those who have gone before me. I'm not new to photography or business, but learning how to put the two together and run a successful studio through this seminar and the help of all the new friends and family members I met at this seminar will make this a positive experience. This is truly a

family. I'd do this again and again. If for no other reason than to come see my peers in this group and the Donnino family who were such wonderful hosts.

- Ed Polakoff Gilbert AZ

"Many thanks to you Frank. The seminar was all that I had hoped it would be and more. It was a real inspiration to watch you at work in the studio, your rapport with the parents and your understanding of the babies was impressive, many times I felt that you were not going to get the images you wanted, but you took your time and showed that patience and understanding your subjects were the order of the day, many thanks for the lessons in understanding babies and baby portrait techniques , the marketing ideas and also for allowing me an insight into the workings your business. I would also like to express my thanks Tony & Autumn for the time taken to explain the sales operation. Jennifer's presentation was great, so many good ideas and so willing to share. Thanks also to Mike for sharing so much of himself with us, the samples of his gift letter and his newsletter have given us a benchmark to work towards. Thanks to Jenifer and Lanie who welcomed us like old friends and and all the other attendees who made us feel very comfortable. The trip across the atlantic was money well spent and we look forward to attending more in the future. Thanks to all involved."

- Danny and Geneva DaCosta London England

"Thank you for taking the time to get this seminar together. I would greatly encourage you to PLEASE have another one (if its where Mike is suggesting then I'm there!!), and would urge anyone thinking about attending, to just do it! Seeing Frank in action was awesome. It was

also great of Tony to actually take time DURING HIS BREAK to go into the salesroom with us and show us exactly what he does. Donna, thank you for taking the time to set up all the goodies and always being available for anyone that needed anything. This Seminar has changed my life! As you know, I drove from Texas, and on my way I just praying to God to please help me learn and retain information from the seminar. I was also praying for him to give me wisdom in regards to my money. Well Frank took some time to talk about Dave Ramsey and the "The Total Money Makeover" and how it has changed his life. To make the long story short, I have a copy of the book under my bed, its been there for a few months, and my wife has been bugging me to start doing the "The Total Money Makeover", and you know what? We started today, we are working on our budget.....BABY STEPS! And Frank.....I will make you proud. Thank you Frank, Donna, Tony and John for being great hosts."

- Enrique Alonzo Jr. Weslaco TX

"Thanks Frank, Donna and Tony for hospitality and such a fantastic event. Can't wait to start implementing some of the great ideas I learned about. It was so fun getting to meet everyone and sharing ideas during meal breaks I can't say enough about the atmosphere. The willingness for everyone to share ideas was great. It was great that Mike was there and the information he presented was fabulous. Looking forward to the next seminar in Hawaii LOL"

- Jerry Rizzo Nutley NJ

"First of all, thank you Frank, Donna, Tony and John for opening up your lives and the studio for the seminar. It was very nice to meet all of you, including Angela. Well, Frank, as they say "Third time's a charm." I made serious attempts to attend your two previous seminars and

neither worked out. Finally, it was meant to be that I attend your third seminar, AND I am so grateful. I appreciate all that you do for all of us. I learned so many things from you and others. Things to DO and things NOT to do. Thank you for allowing me to bring Paige. She had a great time and enjoyed making friends with Jessica (one of Chris and Lanie's daughters for those who don't know). Thank you to Chris and Lanie for their new friendship and their "techie" knowledge. Thank you to Mike, and everyone else in the group to allow me to run with my ideas for the Limited Edition Marketing piece. I am doing more research on the topic. I'll share it with you once it is done. Thank you to Susan for being a great roommate, and for understanding the importance of Sammy when he went missing (ha, ha). Looking forward to the next seminar. I know it is not a matter of if, but when and where. Hawaii #1 location, but I could handle California too. Thanks again for everything."

- Jennifer Okamoto Miliani Hawaii

"I don't know where to begin. This was my second Donnino seminar I've attended. I really appreciate how much you care about each of us, and want to have all of us succeed. The interaction with the other "students" is worth the trip by itself. Jennifer, Mike, Chris, Sam, etc.. Everyone is so willing to share, nothing is a secret, we truly learn how wonderful this "community" you created is and what an honor it is to be a part of it. We met in 2004 at the Chuck Lewis seminar in Chicago, I always believe people come into your life for a reason, not just chance. I was still focused on weddings and Bar-Bat Mitzvahs and was not ready for a change. We met again in Las Vegas, last year at John Hartman's boot camp, and after talking to you and Tony, Misti, Gail, etc. I knew it was the right thing for me. I invested in the "BABY PLAN" and after procrastinating for a year, I am finally ready to put it all in practice. The support I get from you and the "Baby Plan Forum"

Mastermind Family, has help me more than I can say. I am waiting to hear when the next seminar will be, by then, I hope I can start to give back, and help others as you have helped me. Thank you "O BALD ONE" I am forever in your debt."

- David Meltzer Potomac MD

"Just wanted to drop you a quick line to thank you for the Baby Plan. The whole Baby Plan concept has energized our entire studio. My staff is always excited when the BP letter goes out because of all the new clients we bring in each month. The entire process is fun and rewarding. On the financial side, it has helped us to diversify our product lines so that we are not so reliant on seniors for the bulk of our studio income. And, babies are year round and not seasonal... so no real slow months! Great job! We are Baby Planners for Life."

- Keith Trammel - Victor, New York

"My 1st qtr sales were up 400% over the previous year (when I had the baby plan but was not being very consistent with it) and 1600% over the year before (no baby plan at all)! The baby plan has been worth over \$100,000 to me so far and I really only got serious with it about half way through last year. Thanks!!! You can add me to the list of studios you saved from going under, without it we would have had to close the studio and I would be working for someone else. Now we have paid off all our credit card debt, and finished the formerly nightmare first qtr with all the bills paid and money in the bank. But I think the best part is seeing how much the parents appreciate it and love what we do. The single most common thing I hear is "I wish I had known about you when my others kids were babies!" Before the baby plan, I had photographed a total of two babies. Now I am the

recognized baby expert in town! Thanks for everything! You really did change our lives!" -

- Robin Hickman - Bozeman, Montana

UPDATE from Robin Hickman:

"Just a quick note to update you on how the Baby Plan is going for us. Our total sales as well as our per session average from it continue to grow dramatically each year. At the end of August 2007, we had exceeded the total Baby Plan sales from the entire previous year! And that is just the actual Baby plan sales. The entire identity of our studio is now centered around the Baby Plan, which has also led to dramatically increased bookings and sales from children's, family and pregnancy portraits. Our name recognition in the area has gone up tremendously, everyone knows us as the Baby photographers here, and associates us with high quality work. Every aspect of the business has been positively impacted by the Baby Plan, from consistent year around cash flow to more effective marketing to our work schedule (except for occasional evening family portraits, which we do selectively your choice, we can now only take appointments 9:30-5 Tue – Friday, which means we actually get to spend time with our families. I believe that the reason for this success is that your plan fills a very real need. Moms are so grateful for this service that booking new clients is nearly automatic. I love the long term relationship we build with our clients now. Most of them take advantage of the bonus mother baby session, so by the time they graduate from the baby plan, they have been here five times for session, and then again for the projection. After spending that much time with them we really get to know them, which leads to the family and children sessions because we understand exactly what is important to each of them,

and they trust us. Nearly all of the families that have had another child after doing the Baby Plan (which is quite a few) have enrolled them as well. A couple of clients are currently on their third baby in the plan. The Baby plan has also given us the ability to choose our clients. While we love working with most of the clients that come to us, there are always a few who, through no fault of theirs or ours, are not a good fit for our studio. With the consistent volume and cash flow we have now, we can kindly refer them elsewhere, saving frustration on our part and what would certainly lead to disappointment and hard feelings on theirs. Your Baby plan has brought in over \$1,000 for every dollar we have spent on it, and more important, it is income that we feel really good about because both what parents tell us and the consistent repeat business shows that parents believe that the money they spend is a sound investment with high value. We followed your plan carefully down to the details and it has worked even better than you promised!"

- Robin Hickman - Bozeman, Montana

"When we went to Ann Monteith's class a couple of weeks ago, she spent one-on-one time with each studio, analyzing their operation and then offering suggestions for either getting their cost of sales down, increasing income, or just reducing stress. A lot of light bulbs were coming on all around us. When she got to our studio numbers and plan, she said that she wished she could clone us. Her only suggestion to us was that we stay the course and raise the price of our smallest wall portraits. She then asked me how we developed such a strong studio by only working part time. My answer was that we invested a lot of money going to seminars such as John Hartman's Bootcamp and the Texas School and we purchased materials from Chuck Lewis and a Baby Plan sales letter from Frank Donnino. Then we went home and did EXACTLY what the successful people told us

to do! In my opinion, you have to decide what you want in life; find someone who has what you want; then go and learn everything you can from that person. Then the final and most important part...GO DO WHAT THEY TAUGHT YOU!"

- Kelly Stratemeyer - Metropolis, Illinois

"It's hard to put into words how important knowing you and working the Baby Plan is to me. But I'll try...please bear with me as I have to sort through this. About a year and a half ago, I was standing in line waiting for registration to a Charles Lewis seminar. Just so happened (everything happens for a reason you see) that I was next to Traci & John Brennan. Well, we ended up sitting next to each other and they were telling me how the Baby Plan had changed their life and they introduced me to you, Frank. I remember you talked with me at lunch one day and said if I was interested to check out the web site and you'd happily answer any questions if I wanted to invest in the Baby Plan Sales letter. Well, as soon as I got home, I checked it out and read it and re-read it. Although I had been in business for several years, it was a supreme struggle just to pay all the business bills each month, let alone have any left over to pay myself. I don't mind telling you I was feeling pretty desperate at that point in my life...I knew..just knew deep in my bones that I was meant to do this kind of work but I needed to get some structure and some kind of a plan or else I was going to fail!! And that just wasn't an option for me!! So I purchased -- No I invested-- in your Baby Plan in November and sent my first mailing out in February. My goal was to acquire 50 new clients in a year (I had no sense of what was reasonable but that seemed like a good number) As of February , I have 65 clients that I am actively working with!-- 15 above my goal!!!. I am thrilled!! And so are the families I work with! The best part for me is knowing I am creating some beautiful memories they will cherish forever. At the end of this

year, I had increased my sales by \$13,000 (a milestone for me!) and actually had money left over to invest in my business. I know this may not sound like a lot, but to me being able to pay my bills AND see growth is a dream come true. Now here's the key: For me-- I just took the plan and worked it just as it was described - I didn't know what else to do! After all, if it was working for you and for so many other of your students why couldn't it work for me? And it has been working! Frank, you have been and will continue to be an inspiration to me. You are an incredible businessman -- an amazing teacher and a supremely generous human being!! I mean this sincerely and from the bottom of my heart-- Thanks for having faith in me and for allowing me to be a part of the incredible forum you put together for other "like-minded" people-- who just want to be the best we can be- in our business and in our lives! My goal this year is to triple my sales from last year and I really do believe it is going to happen!! I will continue to find new ways to bring people into the studio and get them excited about the Baby Plan!! With your continued support and encouragement, this is going to happen! The challenge I have before me now is to streamline my process so I can do more in less time. When I didn't have many clients -- I wasn't concerned about efficiency, but now I have to!! What a good problem to have!! Thanks, Frank!"

Nancy D'anna - Boston, Massachusetts

"One year ago my husband and I were in a deep rut of depression. With him working 70 hours a week and me 30 hours a week, we were still only making it paycheck-to paycheck. We were losing our spirit as a family. Then he came across Frank and his Baby Plan. At first it was slow going, I wasn't totally convinced, then a few months go by, and I noticed such a change in my husband's behavior and attitude...he seemed to be smiling again. He sat me down to tell me everything again and this time the excitement in his eyes made me take notice.

Even though he hadn't started anything he had been getting support from Frank, via emails. Frank urged him to take a class with him and he did. That was the start of everything! Without Frank's support our business would not have happened. Frank's sales letter, continuing support and friendship have contributed to our success in confidence, relationships and in business...during the past four months we can actually see our dream is becoming a reality."

- Christopher and Elaine Kerlake - Howell, NJ

"I recently purchased Frank's Seminar DVD's and after viewing them I had to get my words to him and urge anyone that has not purchased these do so now. This DVD set is simply incredible. I have already watched both DVDs twice and I've only had them for two days. Even though I've been doing the babies for several years now, after watching how simple Frank makes it, I've realized I've made the sessions more work than what's really necessary. I don't know what else to say... Frank, I'm so thankful you made these available. I felt as though I was actually there. If you really want to take your baby photography to another level, then you can NOT pass on getting these DVD's. Talk about getting your money's worth!" - Paul Trammel

"The one hour phone consultation that you offer is great! It is wonderful to talk to someone with years of experience that is eager to help others. You were very personable and real. I felt like I had known you for years. Best of all, you answered all of my questions thoroughly and honestly. I only wish I had purchased two hours! Worth every penny!"

- Molly Purvines

"Your true faith in GOD's plan and your willingness to follow his plan has got you to where you are today. It just goes to show that when we stop telling God what to do, and instead we listen and follow, our rewards will come in both Heaven and on Earth. You are a true leader that leads by example, for those of us that want to see. I could never ask for a better friend and mentor than you!"

- Chris Kerlake Howell NJ